

CREATIVES RUSH JOB ORDER FORM v3

PROJECT TITLE:

BRAND/DEPARTMENT:

REQUESTER'S EMAIL:

DATE REQUESTED:

FIRST PASS DEADLINE:

FORMAT: (socmed, trade, etc.):

TOTAL NO. OF ARTWORKS:

CREATIVE BRIEF

OBJECTIVE:

TARGET SEGMENT:

SINGLE MINDED MESSAGE:

PRODUCT FOCUS AND MANDATORY HIGHLIGHTS:

OTHER REQUIREMENTS

KEY VISUAL DIRECTION:

tone & mood:

DELIVERABLES & SIZES:

SUCCESS METRICS:

JO(s) TO BE BUMPED OFF:

Approved by:

<<< Department Head's Signature

Please submit by emailing to myles@degsters.com & josh@degsters.com.
Include/Attach necessary files or deck links needed for the JO.